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Workshop on UI/UX
Organized By
Department of Computer Science & Engineering

Workshop on UI/UX

The Software Development Club, Department of Computer Science and Engineering, MVJ College of Engineering organized the club event “Workshop on UI/UX” on 13.03.2020. The event aimed to help students to understand the need of UI/UX requirement to any application run on Web browser or Mobile App platform.

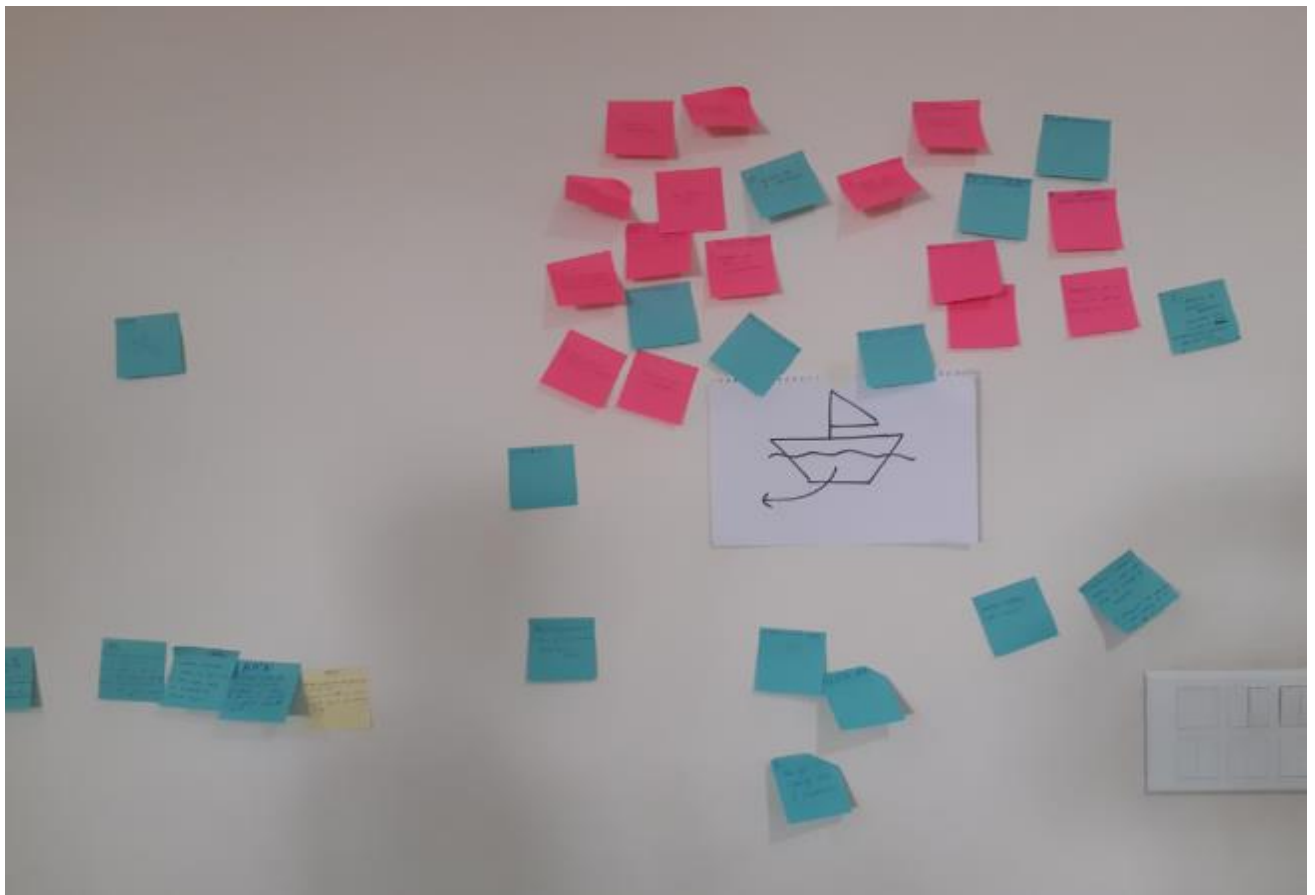
Welcome note addressed by Prof. Pramela Devi, HOD – CSE, Introduction about Speaker, delivered by Mrs. Deepa Acharya (AP, CSE). Workshop on UI/UX” addressed by the Speaker Mr. Rohith Alumni of MVJCE. Vote of Thanks proposed by Dr .K. S. Arvind (Associate Professor)

The event began at 9:30 AM on 13.03.2020 and session ended by 4.00PM. There were a total of 72 participants who took part in the event.

About the Workshop on UI/UX:

Workshop on UI/UX aimed for the participants to understand the User Interface (UI) & User experience (UX) and to create products that provide meaningful and relevant experiences to users. The Difference on UI and UX, where UI is totally based on Visual elements (how appealing/desirable?), branding, color pallet, typography, look and feel. While UX, is totally based on experience, credibility, functionality, scenarios, wire-frames, prototypes, personas and interaction. UX involves the design of the entire process of acquiring and integrating the product, including aspects of branding, design, usability and function with innovative designs and need to develop the variety of backgrounds such as visual design, programming, psychology and interaction design

All the participants were asked to submit design ideas on the given theme and presentation towards the end. The participants were evaluated based on the creative design made by the students.









Outcome: The event was an eye-opening session on the topic UI/UX, Career and internship opportunities for the students were discussed. Students were encouraged to come up innovative designs for better experience of products & application and to showcase their creativity as well as their competing spirit in presenting their ideas.