

MVJ College of Engineering, Entrepreneurship Development Cell had organized Women Entrepreneurship Development Program in association with Association of Women Entrepreneurs of Karnataka (AWAKE) on March 13, 2017 at Smt. Rajlakshmi Seminar Hall. The program experienced an ensemble of spirited future entrepreneurs.

The Program started with formal welcome by the students of MVJ College of Engineering. The event was graced with the presence of Mrs. Jagadeeshwari D, Founder, M/s Devs Engineering Works, Ms. Jency M Mathews, Founder, Embark technologies, Bangalore, Ms. Savitha, Program Coordinator, AWAKE, Dr. N Gunasekaran, Principal, MVJCE, Prof. Brindha M., Vice Principal, MVJCE. 150 faculty members and 500 students from various departments have participated.

The first resource person for the program was Ms. Jagadeeswari D, Founder, M/s Devs Engineering Works. Ms. Jagadeeshwari gave insights on inception of a business and sources for finance. She has said that women have the quality and ability to manage home and businesses successfully. Women entrepreneurs should learn and develop effective management skills. Business involves risk but at the same time immense fulfillment. The session concluded with an interactive session.



The second resource person for the session was Ms. Jency M Mathews, Founder, Embark Technologies, Bangalore. Ms. Jency shared her own life experience as an employee, as an entrepreneur and as a family person. She also shared the trends in the industry and how women should break the glass ceilings. She also shared success stories of various other

entrepreneurs. The session concluded with an interactive session and question - answer session.

The vote of thanks was proposed by student Ms. Sai Jyothi, Student of MBA Department, MVJCE. The sessions were very information, filled with zeal and enthusiasm and concluded with exchanging gratitude.

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