

### **Anti Tobacco Rally -2013**

A program on health awareness with its main theme being “ANTI-TOBACCO CAMPAIGN “ a seminar on “**HARMFUL EFFECTS OF TOBACCO**” which is a major health issue among youth’s of India. About 850 students and 40 faculty members from the entire college participated in the seminar.

NSS Volunteers prepared a presentation on the ill effects of use of tobacco products. The presentation included cause for heart disease, bronchitis, emphysema and stroke. Smoking also makes pneumonia and asthma worse. Using tobacco can damage a woman’s reproductive health and hurt babies. Smoking has been linked to other health problems, too including gum disease, cataracts, and bone thinning and peptic ulcers.

Tobacco is the single greatest cause of preventable death globally. The WHO estimates that tobacco caused 5.4 million deaths in 2004 and 100 million deaths over 20<sup>th</sup> century.

Followed by this within a week out of 512 volunteers 100 students were selected and enrolled in NSS as members, all these members were expected to work for another two years.

### **STRUCTURE OF NSS UNIT AT MVJCE**

NSS chairman- Dr. K.S.Badrinarayan  
NSS Programme Officer- R.Muralidhara  
NSS Staff volunteers-Ms. Vedavathi  
Mr. Girish Patil  
NSS members- 100

### **Tobacco Free Zone**

Selling tobacco products within 100 meters from educational institution is prohibited”. It is found that most of the shops are selling the same in spite of requesting many times.

It’s time to take legal action on the shops. We have highlighted rules that should be told and implemented.

#### ***About the Rule:***

*The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 or COTPA is an Act of [Parliament of India](#) enacted in 2003 to prohibit advertisement and regulation of [tobacco](#) business in India. The Act repealed The Cigarettes (Regulation of Production, Supply and Distribution) Act, 1975.*

The following are set of guidelines stated in the COPTA ACT 2003 that will support our cause.

1. Tobacco products **cannot be sold to person below the age of 18 years, and in places within 100 meters radius from the outer boundary of an institution of education**, which includes school colleges and institutions of higher learning established or recognized by an appropriate authority
2. The Act also gives power to any police officer, not below the rank of a sub-**inspector of Police for search and arrest of property where tobacco products are produced, stored or sold**, if he suspects that the provision of the Act has been violated.
3. The owner/manager/in-charge of a public place must **display a board containing the warning “No Smoking Area - Smoking here is an offence in appropriate manner at the entrance and inside the premises**. In place where tobacco products are sold must display appropriate messages like “Tobacco Causes Cancer” and “Sales of tobacco products to a person under the age of eighteen years is a punishable offence”.
4. **A fine up to Rs. 200 can be imposed for smoking in public place**, selling tobacco products to minors, or selling tobacco products within a radius of 100 meters from any educational institution.

Action plan that can be adopted as per the guidance of the management.

1. **Warning notice** were be given to stops selling Tobacco product with help of police.
2. **Police petition** was given in personal to local police station and the same copied to Commissioner of Police, Bangalore City.
3. **Advertize rules** mentioned above by issuing pamphlets to public and residential in the vicinity of our college. ( both in English and Kannada)
4. **Sign boards** - Rally extending up to 100 meter Radius from the college.
  - a. “No Smoking Area”
  - b. “Tobacco Causes Cancer”
  - c. “Tobacco prohibited Area”
  - d. “Selling tobacco is punishable offence”
  - e. “Tobacco Free Zone”.

5. **Awareness campaign** on ill effects of tobacco products within campus to our students.



Rally for aware on use of tobacco products by NSS-MVJCE

  
**Principal Signature with Seal**  
Principal  
MVJ College of Engineering  
Bangalore - 560 067